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EMPLOYMENT EXPERIENCE

FREELANCE DESIGNER: EVB /// MARCH 2010 - PRESENT

Heavy involvement in a collaborative atmosphere assisting with concept and design of flash and rich media content for all Wrigley brands. Created front end design for banner and web, contributed to video direction and production, and composite of final video and vector assets for interactive experiences.

CAMPUS UNIONS MARKETING {SENIOR DESIGNER} /// SEPTEMBER 2007 - SEPTEMBER 2009

Created marketing collateral for a broad variety of campus-wide events. Worked both individually with clients, and as part of a marketing team, on various print and digital video assignment from conception to completion. Created and implemented original designs for flyers, packaging, web, streaming video, DVD, apparel, online training and quizzing, signage, and branding.

DEPARTMENT OF CAMPUS RECREATION, UC DAVIS /// MAY 2006 - SEPTEMBER 2007

Designed and implemented a wide variety of print and signage within an all-inclusive, multi-million dollar, activities organization. Directly involved in highly structured marketing environment, catering to client needs through group and individual effort. Scheduled photoshoots and contributed photography and layout for large print-run promotional and informational materials.

SELECTED ACCOMPLISHMENTS

2008 NIRSA AWARD FOR 2007 INTRAMURAL T-SHIRT

First place for creative excellence at National Intramural-Recreational Sports Association Conference in Texas.

2009 CO/LAB ART SHOW, DAVIS CA

Co-hosted three week art and design exhibit. Responsibilities included installation and contribution of personal and collaborative work, recruiting artist participation, and all marketing strategy and production.

UC DAVIS TEACHING AID: AFTER EFFECTS

Selected as sole TA in college After Effects based typography class. Prepared occasional lecture and gave instruction on basic techniques and animation principles.

EDUCATION

UNIVERSITY OF CALIFORNIA, DAVIS /// SEPTEMBER 2005 - JUNE 2009

Bachelor of Arts in Design : Visual Communication Emphasis with Music Minor

Studies: Print design, web/interactive design, motion graphics, design theory and history, photography, traditional and foreign media.

PROFICIENCY

Acrobat Pro	Encore	Illustrator	Logic Pro	Cross Platform
After Effects	Final Cut Pro	InDesign	Microsoft Office	HTML
Dreamweaver	Flash	Cinema 4D	Photoshop	CSS

ADDITIONAL REFERENCES AVAILABLE ON REQUEST